

# Kenneth S. O'Neill, Esquire

## Curriculum Vitae

### *Education and Certification*

- **Widener University School of Law**—Juris Doctor
- **The Pennsylvania State University**—Bachelor of Science Management
- **National Institute for Trial Advocacy**—Course Completion and Certificate 1999
- **Licensed to Practice in the States of Pennsylvania and New Jersey**
- **Admitted to Practice Before The Supreme Court of the United States and The United States District Court for Eastern District of Pennsylvania**

### *Professional Memberships*

- Pennsylvania Bar Association; Past Chairperson and Vice Chairperson, Insurance Staff Attorney Committee, and member Unauthorized Practice of Law Committee
- Montgomery County Bar Association
- Arbitrator for Court of Common Pleas of Philadelphia County

### *Professional Experience*

#### **ALLSTATE INSURANCE COMPANY**

November 2013 to  
November 2022

**Senior Managing Counsel**, Staff Counsel, Philadelphia, Pennsylvania  
Direct managerial oversight of Allstate's Staff Counsel Operations in the Commonwealth of Pennsylvania reporting to Litigation Services Vice President. Responsible for the state's three office cost centers. Developed regional and enterprise-wide talent; oversee tactical and strategic initiatives; developed a department remote-work, paperless solution integrating data and process-based technology. Developed and successfully implemented cost center focused, high volume, Pennsylvania subrogation department in partnership with Claims.

November 1999 to  
October 2013

**Lead Counsel**, Staff Counsel, Philadelphia, Pennsylvania  
Managed all aspects of Allentown Legal office including responsibilities for its staff of six attorneys, paralegals, and support personnel. Represented clients in civil suits, including at trial, arbitration, and other hearings. Provided legal opinions and other legal work for local claims operations and special investigation unit. Assumed Lead Counsel responsibilities for additional Staff Counsel Office in Pittsburgh, and its seven employees in January 2010. Piloted subrogation efforts for claims files assigned within area of responsibility.

December 1997 to  
November 1999

**Trial Attorney**, Staff Counsel, Philadelphia, Pennsylvania  
Represented clients in civil suits including at trial, arbitration and other hearings.

December 1996 to  
December 1997

**Unit Manager**, Staff Counsel, Philadelphia, Pennsylvania  
Supervised 22 support staff employees, oversaw multiple special projects, subrogation and assisted in preparation and implementation of office budget. Administered various corporate, state and federal employment programs. Managed physical plant, and the associated contracts and agreements.

October 1991 to  
December 1996

**Paralegal; Paralegal/Support Staff Supervisor**, Staff Counsel, Philadelphia, PA  
General litigation support, legal research, appellate practice, subrogation, and investigation. Also, responsible for supervising a portion of support staff employees.

December 1988 to  
October 1991

**Claims Representative**, Claims Department, Horsham, Pennsylvania  
Provided customer support and coverage coordination for personal lines, medical coverage unit.

December 2020 to  
November 2022

**Governing Board Member**, Pennsylvania Motor Vehicle Code Assigned Claims Plan/Pennsylvania Assigned Claims Plan.

## ***Professional Teaching and Training Experience***

### **ALLSTATE INSURANCE COMPANY**

#### *Allstate Insurance Company Global Training Team Leader*

Lead countrywide team of experienced attorneys in the development and delivery of training modules for managers, attorneys and legal professionals in Allstate's Staff Counsel offices.

#### *Customer Focused Quality Initiative—Trainer*

Selected by Managing Attorney to provide training in Allstate's Company-wide Customer Focus Program to 15 attorneys, six paralegals and other exempt employees in Allstate's Philadelphia and Pittsburgh Staff Counsel offices.

#### *Computerized Legal Management System; CLMS—Trainer*

Selected by Managing Attorney to attend program as part of implementation team, and to install and train employees on new LAN-based legal management information system.

#### *Allstate Ethics Training—Trainer*

Provided review and training of Allstate Insurance Company's Code of Ethics and Property-Casualty Claims Service Organization policies to various members of Support Staff and Paralegal group.

*Ethical Responsibilities and Challenges facing Insurance Staff Counsel and Insurance Defense Attorneys—Pennsylvania Bar Association—Developer and Presenter*  
Researched, assisted in preparation of presentation materials, and presented seminars for Pennsylvania Continuing Legal Education requirements on general ethical and professional responsibilities and specific challenges for insurance defense counsel for Pennsylvania Bar Institute and Philadelphia Association of Defense Counsel.

### ***Teaching Appointments***

September 1999 to  
Through 2003

**MONTGOMERY COUNTY COMMUNITY COLLEGE**, Blue Bell, Pennsylvania  
*Adjunct Faculty—Principles of Insurance, Principles of Management*

September 2008 to  
2009

**LEHIGH-CARBON COUNTY COMMUNITY COLLEGE**, Schnecksville,  
Pennsylvania  
*Adjunct Faculty—Investigation and Interviewing*

### ***Program and Process Development and Presentations***

#### *Allstate Litigation Services – Paperless II Initiative—2018-2020*

Senior Managing Counsel Co-Lead with accountability to lead Senior Vice President sponsored agile team charged with ensuring timely and effective development of process and technology platform providing reliable, flexible “paperless” and remote litigation support.

#### *Drinking and Driving—Costs and Consequences*

Developed program with co-worker that addresses the relevant issues associated with driving under the influence of alcohol; presented to high school driver's education classes, health classes, and seminars and clubs in Philadelphia, Bucks, Chester and Montgomery Counties.

#### *Principles of Insurance*

Created seminar style presentation to teach the basic principles and concepts of auto insurance to high school students. Program was later modified to include more in-depth discussion of the relevant areas, and added concepts, for presentation to Allentown School District Driver's Education Teachers for Continuing Education Credits; Benjamin Franklin High School, Philadelphia; Norristown Area High School, Norristown. Richard Allen High School, Allentown.

### ***Past and Present Community Activities***

- Board member E. Morgan Heckler Foundation, Audubon, Pennsylvania
- Mentor and Presenter: Leadership Council for Legal Diversity
- Allstate Law and Regulation and Young Professionals Organization mentor
- Middle School Assistant Basketball Coach
- Middle School Speech Coach
- American Cancer Society, Board Member
- Habitat for Humanity Volunteer
- Mentor, Philadelphia School District's School-to-Work Program
- Over 20 years of service as a firefighter, ambulance crew, heavy rescue team and underwater recovery volunteer,
- Regular presenter to grade school, intermediate school and high school students
- Board of Directors and volunteer with community athletic association
- Coach and official for local football, basketball, baseball and softball teams
- Manager and Coach, American Legion Baseball